



# CUSTOM LABEL PROGRAM

**Moor Spa provides the option of custom labelling for customers who prefer to offer products with their own brand name, logo or image.**

Using our in-house digital label printer and die-cutter, we can produce press quality full colour (4 colour process) waterproof vinyl labels cut to any desired shape. We can therefore offer much lower minimums than would normally be possible using commercial printing or silk screening.

Combined with our exquisite 100% Natural-Source skin-care, body-care and wellness products and elegant packaging from Italy, this presents a winning option for your spa.

You can order as few as 12 pieces of any item and have them delivered with your own logo, graphics, fonts and colours ready to place on your shelf.

You can also set your own pricing for these products.

- ◆ \$100.00 one time set-up fee.
- ◆ Products Charged at Regular Wholesale Prices
- ◆ Custom Product Name Option Available.

## HOW TO CREATE YOUR CUSTOM LABEL LINE

**OPTION 1:** Send us your logo as a PDF, JPG, TIF or EPS file (PC format) plus the contact details that you would like to appear and any PMS colours, graphics or fonts that you would like to appear on the labels. We will then create a prototype label which we will forward to you as a PDF file for your review. Once you are satisfied with the label design we will proceed to production.

*There is a one time \$30 charge per product for this option.*

**OPTION 2:** We will send you the product name, description, instructions for use and ingredients plus a die-line for the shape of the label. Your graphics department or contractor can then create your own label design. Simply submit the finished label as a PDF or EPS file along with a colour proof and we will then proceed to production.

**PLEASE SEND ALL ARTWORK TO:** [custom@moorspa.com](mailto:custom@moorspa.com)

*For further information on the Moor Spa Custom Label Program please contact: Michael Beresford at 604.279.5561 or email: [michael@moorspa.com](mailto:michael@moorspa.com)*



200ml / 7.1floz bottle for lotions, shampoo, exfoliant, shower gel etc.



125ml / 4.5floz bottle for cleansers, toners, contour cream etc.



50ml / 1.8floz tube for moisturizers, masks etc